Dartmouth College Alumni Relations
Club/Group Activity Report Detail

MA4 - FY2016 CGAR Detail Report

Pioneer Valley

Report Status: Completed
Completion Date: 9/7/16

Club Statistics

<table>
<thead>
<tr>
<th>Organization Count:</th>
<th>613</th>
</tr>
</thead>
<tbody>
<tr>
<td># of Alumni:</td>
<td>534</td>
</tr>
<tr>
<td>% of List:</td>
<td>87%</td>
</tr>
<tr>
<td># of Parents/Others:</td>
<td>79</td>
</tr>
<tr>
<td>% of List:</td>
<td>13%</td>
</tr>
<tr>
<td># of Paid Members:</td>
<td>56</td>
</tr>
<tr>
<td>% of List:</td>
<td>9%</td>
</tr>
</tbody>
</table>

Officers

Section Completed 9/7/16 by Ellen Brout Lindsey '81

FY2016

- President (co-presidents): Ellen Brout Lindsey '81
- Vice President(s): Stephen Schreiber '79
- Secretary(ies): Ed Mazer '63
- Treasurer(s): Kim Henley '79
- Webmaster(s): Ed Mazer '63
- Newsletter Editor(s): Ed Mazer '63
- Young Alumni Chair(s): open
- Book Award Chair(s): Stephen Schreiber '79, Jim Rooks '67, Ken Swinski '73
- District Enrollment Director(s): Tripp Peake '79

FY2017

- President (co-presidents): Ellen Brout Lindsey '81
- Vice President(s): Stephen Schreiber '79
- Secretary(ies): Ed Mazer '63
- Treasurer(s): Kim Henley '79
- Webmaster(s): Ed Mazer '63
- Newsletter Editor(s): Ed Mazer '63
- Young Alumni Chair(s): open
- Book Award Chair(s): Stephen Schreiber '79, Jim Rooks '67, Ken Swinski '73
- District Enrollment Director(s): Tripp Peake '79

For Clubs – Who are your reps (BADA, DGALA, Dartmouth Lawyers, etc. and to which group do they represent?)

Other Officer(s) w/ Roles:
- Ken Swinski '73 - Events
- Diana Spurgin '82 - Events
- David Gang '68 - Events
- Ash Hartwell '63 - Events
- Allison McDonald '89 - Events

For President

- How long have you been president? 5 years to just under 10 years
- Is your term ending before June 30, 2017? No
Have you identified a successor? No

If 'Yes' who is that person?

What strategies do you use to involve more alumni in your organization as volunteers and leaders? We discuss which Club members may make good volunteers and then we invite them to our Executive Committee meetings - the first drink is on the Club. We like to hear what other Clubs do, especially to involve younger alums.

What strategies do you use to recognize your volunteer leaders? We introduce them at our annual dinner and in our fall newsletter. We have so few active volunteers that we don’t give out awards...but are interested in learning what other small- and medium-sized clubs do.

What strategies do you use to make your board meetings productive? [2014 and later]

- Send out a request for agenda items when we set the meeting date
- Send out a reminder with draft agenda several days before meeting
- Have folks arrive 15 minutes prior to meetings to grab a drink so we can start meetings on time
- Hand out agendas at start of meeting and try to limit meetings to 1 hour

What strategies do you use to involve more alumni in your organization as volunteers and leaders? [2014 and later]

- Take minutes at meetings
- Send out minutes within a week after meetings with action items clearly identified.

What strategies do you use to organize your board (retreats, event planning, meetings, minutes, forms, etc.)? [2014 and later]

Alumni Relations makes presentations (at CAGOW, via webinars, etc.) that feature alumni leaders as co-presenters on a topic with which they have much experience and insight. Who are 1 or 2 persons on your board who would excel at presenting on a topic and what topic are they well versed in?

[2014 and later]

January 1 – Club Fiscal Year
Is this a change from last year? No

Current IRS Form 990? Yes
Form 990 filed w/ A.R.? Yes

Who are the signatories on your organization’s bank account? Treasurer Only

### Financial Info and Awards

Section Completed 9/7/16 by Ellen Brout Lindsey ’81

<table>
<thead>
<tr>
<th>Club Fiscal Year</th>
<th>January 1 –</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is this a change from last year?</td>
<td>No</td>
</tr>
<tr>
<td>Current IRS Form 990?</td>
<td>Yes</td>
</tr>
<tr>
<td>Form 990 filed w/ A.R.?</td>
<td>Yes</td>
</tr>
<tr>
<td>Who are the signatories on your organization’s bank account?</td>
<td>Treasurer Only</td>
</tr>
</tbody>
</table>

### Club Dues

| Collect Dues? | Yes |
| # paper solicitations: | 2 |
| # electronic solicitations: | 12 |
| Online dues payments? | Yes |
| Online service: | paypal |
| # of Paid Members: | 56 |
| Discount for Paid Members: | Yes |
### Awards

**Book Awards**

- **Book Title:** "Year of Yes" by Shonda Rimes
- **# of Books:** 28
- **# of High Schools:** 28
- **Paid by:** From Dues
- **Alumni Sponsors**

- **Desc. of "Other":** Some alumni/ae add book award donation amounts to annual dues. Others donate for books independently. This year we had a Boston-based alumna reach out and donate a book award to her high school in our region.

**Other Awards**

- **Please list and describe the criteria for any other awards to undergraduates, alumni, or community members:**

---

**What methods have been effective in encouraging alumni to pay dues?**

We advertise dues payment with every event, and give "members" a discounted event rate. We accept checks and online payments through PayPal.

**Comments about Finances/Dues:**

The number of paid club members remains fairly constant year to year. We have not raised dues in last 10 years...reduced dues for young alums to $10 but there are very few that we know of in our area. (There are mostly likely more attending UMass and other area colleges for grad school but since they rarely give the college their temporary addresses, we don't have any way to reach them.)

**What methods did your organization use to raise scholarship funds?**

n/a

**How does your organization connect with scholarship students throughout the year?**

n/a
Communications: Web Site, Social Networking, Newsletter and Email

Section Completed 9/6/16 by Ellen Brout Lindsey ’81

Web site

Do you have a Web site? Yes
Update Frequency: At least monthly
Who maintains site
If you have a Web Site, do you use iModules? Yes
If you do not use iModules, but have a website:
Website Address:
What 3rd party provider do you use?
What is effective about your organization's website?

- We use a redirect (www.dcpv.org) to make it easy for our members to remember our URL.
- We integrate with Evite and PayPal to allow members to make reservations and pay for events (and dues) online.
- We link to the VON Online Directory to encourage members to keep their College email addresses up to date.
- We provide a list of paid members to encourage membership and avoid double payments. We offer discounts for events to paid members, and we give them a chance to pay dues when signing up for an event.
- Home page includes a write-up with pictures for every club event. At the end of each year, we move them to a previous year's activity archive page.

Social Networking Sites:

What presence, if any, does your organization have on Social Networking sites?
We do not use Social Networking

Please list the address (URL) of the site(s) from above

The number of members for this site

Newsletters

# of Newsletters Sent Via:

Regular Mail: 2
What is most effective about your print newsletter?
We do them in color and have plenty of pictures and graphics. Easy to scan and find what you are looking for.
Electronic Mail:
What is most effective about your electronic newsletter?
We use the Website to highlight events and link all emails that promote events to Webpages and on-line sign-up pages. This information is updated regularly and updated as often as the information changes or more info is available.
We use email extensively to communicate with members, and both the President and Secretary are fluent with iModules.

**E-mail and Physical Mailing Address**

- **What is/are your organization’s Email address(es)?**
  - dcpv@dartmouth.edu, Dartmouth.Club.of.Pioneer.Valley@Dartmouth.edu
- **How often do you send Emails to all of your constituents?**
  - 1-2 times a month
- **If 'yes' do you use iModules?**
  - Yes
- **If your organization does not use iModules, what tool(s) do you use to send out mass Emails?**
- **What type of communications do you send out via mass Email?**
- **Comments about Email Communications:**
  - We use email extensively to communicate with members, and both the President and Secretary are fluent with iModules.
- **Mailing address**
  - No
  - We use the treasurer's home address to receive dues and event payments. We use PayPal for online payments.

**Enrollment Activities**

- **Coordinate w/ DED?**
  - No
- **# of schools visited:**
  - 0
- **# of Early Decision applicants:**
  - 16
- **# of Regular Decision applicants:**
  - 71
- **# of Early Decision interviews:**
  - 16
- **% of Early Decision applicants:**
  - 100.0%
- **# of Regular Decision interviews:**
  - 67
- **% of Regular Decision applicants:**
  - 94.4%
- **# of interviewers:**
  - 20
- **# of Early Decision Apps:**
  - 
- **# of EDA’s accepted:**
  - Total accepted: 
  - Total matriculated: 
- **Did your organization host a send-off party in the summer of 2013?**
  - No
- **If 'yes' please describe the event:**
- **Did your organization host**
  - No
an admitted student event for Early Decision admits?

If 'yes' please describe the event:

Did your organization host an admitted student event for Regular Decision admits?

If 'yes' please describe the event:

Describe any other enrollment events that your organization offered:

We didn't host a specific event but admitted students were invited to our annual spring dinner in late April.

General Questions

Does your organization have a constitution or by-laws?

Yes

If 'yes', do you know what year the document was last updated?

2013

If the document was updated this past year, describe the key changes:

Survey members this year? No

Which initiatives worked well this year? Why?

All of our events this year were successful. I'd have to say that the service project and hike were the most successful -- not in numbers, but because they brought out folks who have lived in the area for years, but had never before attended a club event.

Which initiatives did not work well this year? Why?

The fireside chat with Trustee Laurel Richie '81, because she couldn't make it work with her busy schedule. Our dinner was our least successful event because the rockstar speaker wasn't as engaged (and engaging) as we had expected.

What were the greatest challenges your organization faced?

Many of our EC members and officers are retired or semi-retired and doing more travelling, especially during the winter months. It's getting harder to plan meetings, events, and communications with so many of our "staff" away at various times.

What type of tools would make your job easier?

I would love the ability to print out a draft of the CGAR so it's easier to edit.

How can Alumni Relations, and the Communities Team in particular, better assist your organization?

Several of us need training in iModules Events and payments.

What are your organization's primary goals for the coming year?

Identify new (ideally younger) volunteers. Do a survey to get ideas for new events and potentially new volunteers. Keep current volunteers engaged.
If you completed the entire CGAR last year, what comments do you have about the changes that we made to the form and to the process?

[2014 ONLY]
## Events and Activities

Section Completed 9/7/16 by Ellen Brout Lindsey '81

**Approximately how many events (not including board meetings) did your organization hold this year?**

6-10

<table>
<thead>
<tr>
<th>Attendee Count</th>
<th>Event Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total: 291</td>
<td>Total: 9</td>
</tr>
<tr>
<td>Alumni: 159</td>
<td>ASIG Enrollment: 0</td>
</tr>
<tr>
<td>Student: 37</td>
<td>Community Service: 1</td>
</tr>
<tr>
<td>Non-Alumni Parent: 17</td>
<td>Intellectual Educational: 3</td>
</tr>
<tr>
<td>Guests/Community: 65</td>
<td>Physical Health: 3</td>
</tr>
<tr>
<td>Other: 13</td>
<td>Professional Development: 0</td>
</tr>
<tr>
<td></td>
<td>Social: 2</td>
</tr>
</tbody>
</table>

### Date: 7/12/15

**Event Type:** Intellectual-Educational  
**Co-Sponsorship:** With Dartmouth College  
**Attendees:**  
- Alumni: 14  
- Students:  
- Non-Alumni Parents:  
- Guests: 10  
- Other: 3  
**Total:** 24  

**Description:** Dartmouth on Location at Tanglewood - 24 members of our Club and their guests attended the DOL lunch, lecture, and concert at Tanglewood. Steve Swayne gave a wonderful talk and for many of our alums, it was their first opportunity to meet President Hanlon and Gail (since our club is too small for them to visit). We knew the event would sell out, as it has in years past, so we made an effort to promote it to our club members well in advance.

### Date: 10/24/15

**Event Type:** Physical-Health  
**Co-Sponsorship:**  
**Attendees:**  
- Alumni: 9  
- Students:  
- Non-Alumni Parents:  
- Guests: 7  
- Other: 9  
**Total:** 16  

**Description:** Hike to Chapel Brook Falls & Wine Tasting at Mineral Hills Winery - Ken Swinski '73, our newest EC member and Pioneer Valley native, organized a beautiful day for us. The weather was chilly but the foliage was at its peak. This was the first Club event for 3 of the 9 alums who attended.

### Date: 12/9/15

**Event Type:** Social  
**Co-Sponsorship:**  
**Attendees:**  
- Alumni: 34  
- Students: 16  
- Non-Alumni Parents: 5  
- Guests: 9  
- Other: 9  
**Total:** 64  

**Description:** Holiday Party with the Aires - We invited the Aires to join us for our Club's holiday party. We had them "sing for their supper" and during dinner played a rousing game of "Musical Aires"(TM) - we sat two Aires at each table, and throughout the dinner we'd ring a bell and tell them to grab seats at another table. This was a really fun way to energize everyone and enabled the alums to chat with several of the students throughout the dinner.
<table>
<thead>
<tr>
<th>Date</th>
<th>Attendees:</th>
<th>Description:</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/5/16</td>
<td></td>
<td>Dartmouth Club Family Ski Day at Berkshire East - During this non-winter in the East, we were touch and go on holding our annual ski day. Kudos to Ash Hartwell '63 for organizing a really successful ski day. He brought not only breakfast treats but nice, sunny weather and some beautiful, snowy slopes - it didn't matter that we had a small turnout and the snow was man made; the coverage was good and the snow was much better than expected.</td>
</tr>
<tr>
<td></td>
<td>Alumni: 6</td>
<td></td>
</tr>
<tr>
<td>Event Type</td>
<td>Students: 1</td>
<td></td>
</tr>
<tr>
<td>Co-Sponsorship</td>
<td>Non-Alumni</td>
<td></td>
</tr>
<tr>
<td>in person or virtually</td>
<td>Parents: 7</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Guests: 1</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Other: 7</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total: 7</td>
<td></td>
</tr>
<tr>
<td>4/9/16</td>
<td></td>
<td>Springfield Symphony Orchestra with Prof Steve Swayne - The evening’s schedule was chock full; it began with a catered cocktail reception, followed by Steve Swayne delivering the Classical Conversations in the theater, the concert, and finally a post-concert VIP reception at the Marriott to meet and greet conductor Kevin Rhodes and piano soloist John Novacek.</td>
</tr>
<tr>
<td></td>
<td>Alumni: 26</td>
<td></td>
</tr>
<tr>
<td>Event Type</td>
<td>Students: 6</td>
<td></td>
</tr>
<tr>
<td>Co-Sponsorship</td>
<td>Non-Alumni</td>
<td></td>
</tr>
<tr>
<td>in person or virtually</td>
<td>Parents: 11</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Guests: 11</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Other: 4</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total: 43</td>
<td></td>
</tr>
<tr>
<td>4/28/16</td>
<td></td>
<td>Annual Spring Dinner - One of the most popular Club events, our Spring Dinner was held one again at Mt. Holyoke College. Our guest speaker was Prof. Aine Donovan, the Director of the Ethics Institute. Several of us had heard her speak at CAGOW and were excited to have her be our featured speaker.</td>
</tr>
<tr>
<td></td>
<td>Alumni: 27</td>
<td></td>
</tr>
<tr>
<td>Event Type</td>
<td>Students: 3</td>
<td></td>
</tr>
<tr>
<td>Co-Sponsorship</td>
<td>Non-Alumni</td>
<td></td>
</tr>
<tr>
<td>in person or virtually</td>
<td>Parents: 11</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Guests: 11</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Other: 4</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total: 45</td>
<td></td>
</tr>
<tr>
<td>5/7/16</td>
<td></td>
<td>Dartmouth Club Day of Service - Ten alums and their family members spent the morning making wooden manipulative toys at the house of Ken Mundt ‘81 and his wife Elizabeth. The Mundts founded and run a school for Restavek (indentured servant) children in Les Cayes, Haiti, through their nonprofit, Opportunities for Communities.</td>
</tr>
<tr>
<td></td>
<td>Alumni: 10</td>
<td></td>
</tr>
<tr>
<td>Event Type</td>
<td>Students: 8</td>
<td></td>
</tr>
<tr>
<td>Co-Sponsorship</td>
<td>Non-Alumni</td>
<td></td>
</tr>
<tr>
<td>in person or virtually</td>
<td>Parents: 8</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Guests: 8</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Other: 8</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total: 18</td>
<td></td>
</tr>
</tbody>
</table>

For 5 or 6 of the alums it was their first or second club event ever; many said they are not interested in cocktail parties, speakers, or outings but are looking forward to participating in more service projects.
### 5/11/16

**Event Type:** Social  

**Attendees:**  
- **Alumni:** 16  
- **Students:** 21  
- **Non-Alumni:** 1  

**Description:** Trip to the Sea - "No man ever steps in the same river twice, for it's not the same river and he's not the same man." Professor Aine Donovan provided that quote from Heraclitus at our Spring Dinner, and the Connecticut River was more beautiful than it's ever been, with a warm breeze that blew all the bugs away. The trip almost didn't happen; Nate Gross, the trip organizer, sadly informed us that no one would be making the trip this year. Then he changed the date and 18 people signed up! We got to work to welcome back both the warm days of Spring and the annual traditions of the Ledyard Canoe Club.

### 9/3/15

**Event Type:** Physical-Health  

**Attendees:**  
- **Alumni:** 17  
- **Students:**  
- **Non-Alumni:** 1  

**Description:** 5th Annual DCPV Golf Tournament at Longmeadow Country Club. This year we had our biggest turnout ever, with 9 golfers from Harvard participating in this "challenge" match. In addition, 11 non-golfing alums and guests joining the golfers for a delicious BBQ dinner on the patio.
Which event(s) were the most successful this year? Why?
- Tanglewood - large turnout with minimal effort (thank you, DOL!)
- Holiday Party - lots of fun interacting with the Aires
- Service Project - lots of new/infrequent alums participated; great cause

What was the most unusual or innovative event that your club or group did this year? [2014 and later]
- The community service project - it was our first one and we felt it was very successful for several reasons:
  - Most of the alums who participated aren't active club members...for many it was their first club event.
  - The puzzles will be greatly appreciated by the kids at the Restavek school in Haiti. It was nice making something tangible.
  - We took an approach that was different from most clubs. We were helping a nonprofit (Opportunities for Communities) that was founded and run by a local Dartmouth alumnus.

Did your organization offer programs specifically for alumnae? [2014 and later]
- Yes  - No

If you answered ‘Yes’ please describe the events and programs for alumnae. [2014 and later]
- We were hoping to organize a fireside chat with Trustee Laurel Richie ’81 when she was in town for meetings at the Basketball Hall of Fame in Springfield but her schedule got too tight and she was only available on a Tuesday at 2pm - not a great time for a club event.

General comments about events with a Dartmouth representative:
- We were honored to have Steve Swayne down to our region for both the DOL at Tanglewood and our symphony event. Many of our club members have gotten to know him by now and love socializing with him and Mike, as well as hearing him speak.
- As we mentioned above, we were disappointed with Aine Doherty’s presentation, especially since she did such a bangup job at CAGOW. Everyone’s entitled to be off every once in a while, though.

Hosted Day of Service event on May 7, 2016?
- Yes  - No

If you answered ‘Yes’ please describe the event(s).
- See above - creating painted wooden manipulatives for a school in Haiti that’s run by a Dartmouth alum who lives in Amherst.

General comments about community service events:
- Please consider moving the date to the fall, winter, or earlier in the spring! We are locked in to several other events in early May, including the Trip to the Sea bbq, and would be much happier running this event at a time when we have no or few other activities.
- We’d like a list of alums in our area who run nonprofits so we can be “service fairies” for one of their organizations next time.

General comments about other activities: